Product features

Front View

1. Shutter button
2. On/Off button
3. Camera modes indicator
4. Mode button
5. Speaker
6. Microphone
7. Lens/Lens cover
8. Flash unit
9. Self timer light

Bottom view (with the slot cover open)

To open the slot cover, slide it to the direction of the arrow.

1. Card slot
2. Dock connector
3. Battery slot
Product features

Back view

1 Mode button 8 Camera screen (LCD)
2 Menu button 9 Share button
3 On/Off button / Power light 10 OK button
4 Shutter button 11 5-way controller 
5 Zoom button T (Telephoto) 12 Delete button
6 Zoom button W (Wide Angle) 13 Ready light
7 Review button

Using the 5-way controller

Setting the flash

Setting the focus

View previous/next picture or video
Make menu selections
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1 Getting started

Package contents

1 Camera 5 Audio/Video cable
2 Wrist strap 6 Custom dock insert
3 Lithium-ion rechargeable battery 7 AC adapter
4 USB cable

Not shown: User’s guide, Start Here! guide, Welcome kit, Kodak EasyShare software CD.

Contents may change without notice.

Installing the software first

Install the software from the Kodak EasyShare software CD before connecting the camera (or optional printer dock or Photo Frame Dock) to the computer. Otherwise, the software may load incorrectly. See page 43 or the Start Here! guide.
Loading the battery

**CAUTION:**

Use only a Kodak EasyShare Li-Ion rechargeable battery (KLIC-7000) and orient it as shown. Using other batteries may damage the camera.

Always turn the camera off when inserting and removing the battery.

1. Open the slot cover.
2. Insert the battery as illustrated.
3. Close the slot cover.

To remove the battery, slide the release tab and pull the battery out.

Important battery information

Battery safety and handling

- Do not allow batteries to touch metal objects, including coins. Make sure that the battery contacts do not touch metal clips or keys during transportation or storage. Otherwise, a battery may short circuit, discharge energy, become hot, or leak.

- For battery disposal information, check with your local authorities.

Battery life

Your box contains a Kodak EasyShare Li-Ion rechargeable battery. Actual battery life may vary based on usage.
Extending battery life

Use only a Kodak EasyShare Li-Ion rechargeable battery (KLIC-7000). Damage caused by accessories not manufactured by Kodak is not covered under warranty.

- Limit the following activities that quickly deplete battery power:
  - Repeatedly using the zoom and holding the Shutter button halfway down
  - Extensive use of the flash
  - Dirt on the battery contacts can affect battery life.

- Battery performance is reduced at temperatures below 41° F (5° C). When using your camera in cold weather, carry spare batteries and keep them warm. Do not discard cold batteries that do not work; when they return to room temperature, they may be usable.

Charging the battery

1. Plug the small end of the AC adapter into the DC-IN jack on the camera end of the USB cable.
2. Plug the camera end of the USB cable into the dock connector on the camera.
3. Plug the other end of the AC adapter into the outlet. The Ready light flashes orange during charge.
4. Unplug the USB cable and the power cord when the ready light comes on.

Charging takes approximately 4 hours.

For expected battery life, see page 2.

NOTE: You can also charge the battery using an optional printer dock or Photo Frame Dock. Purchase these and other accessories at a dealer of Kodak products or visit www.kodak.com/go/ls755accessories.
Turning the camera on and off

■ To turn the camera on:
  Press the On/Off button.
  The “Date and time have been reset” message appears the first time you turn on the camera.

■ To turn the camera off:
  Press the On/Off button.
  The camera completes the operations that are in process and turns off.

NOTE: The lens retracts if it encounters an obstruction when you turn on the camera. Make sure the lens is unobstructed and press the On/Off button again.

Setting the date and time

Setting the date & time, first time
The “Date and time have been reset” message appears the first time you turn on the camera or if the battery is removed for an extended period of time.

1 SET DATE & TIME is highlighted. Press the OK button. (Select Cancel to set the date and time at a later time.)
2 Go to step 4 below, Setting the date & time, anytime.

Setting the date & time, anytime

1 Turn on the camera.
2 Press the Menu button to highlight Camera setup.
3 Press \ to highlight SET DATE & TIME, then press the OK button.
4 Press \ to adjust the date and time. Press \ to advance to the next setting.
5 When finished, press the OK button.

NOTE: Depending on your computer operating system, Kodak EasyShare software may let your computer update the camera clock when you connect the camera. See the EasyShare software Help for details.
Icons that appear on the camera screen

Icons appear on the camera screen when the camera is turned on. These icons indicate active camera and picture settings, and information about image storage.

Different information is displayed in capture and in review mode.

Picture taking screen

Pressing the OK button switches on and off the Icon Display mode.

In custom mode, press the OK button to cycle through the Icon Display ON mode, the Histogram Display mode, and the Icon Display OFF mode.
Icon display
The active camera settings are displayed.

NOTE: A histogram is a graph that shows the distribution of the subject’s brightness. Optimal exposure is achieved when the peak is in the middle area of the graph. If the peak is to the right, the subject is too bright. If it is to the left, it is too dark.

Review screen
Pressing the OK button cycles through the Icon Display ON mode, the Picture Information mode, and the Icon Display OFF mode.
Getting started

Icon display

Remaining battery life
- Remaining battery life is sufficient.
- Battery life is getting low.
- Battery life is low. Charge or replace the battery.
- The battery is completely exhausted. Charge or replace the battery.

Picture information screen
Storing pictures and videos on an xD-Picture Card™

You can purchase optional xD-Picture Card™ for removable, reusable storage for your pictures and videos.

The camera has 16 MB of internal memory. Pictures and videos can be saved on the internal memory without xD-Picture Card™, but for more storage, use xD-Picture Card™.

⚠️ CAUTION:
- Do not force the card in. Forcing it may damage the camera or card.
- Do not insert or remove a card when the ready light is blinking. Doing so may damage your card, camera, or pictures.

Using the xD-Picture Card™

1. Turn off the camera and open the slot cover.
2. Orient the card as shown on the camera body.
3. Push the card into the slot and close the slot cover.

To remove the card, turn off the camera. Push the card in, then release it. When the card is partially ejected, pull it out.

NOTE: When using a card for the first time, we suggest you format it before you take pictures (see page 28).

See page 65 for storage capacities. To see which xD-Picture Card™ may be used, check at a dealer of Kodak products or at www.kodak.com/go/ls755accessories.
2 Taking pictures and videos

Taking a picture

1 Use the camera screen to frame your subject.
2 Hold the Shutter button halfway down to set the exposure and focus.
3 If the AF frame is red, the exposure and focus are not set correctly. Repeat Step 2.
4 When the AF frame (see page 13) turns green, continue pressing the Shutter button completely down to take the picture.
5 When the ready light blinks green, the picture is being saved; you can still take pictures. When the ready light is red, wait until it blinks green.

NOTE: The default picture taking mode is Auto. See page 10 for other picture and video modes.

Taking a video

1 Press the Mode button repeatedly to highlight Video mode.
2 Use the camera screen to frame your subject.
3 Press the Shutter button completely down and release. To stop recording, press and release the Shutter button again.
4 If you hold the Shutter button down for more than two seconds, the camera will record until you release the Shutter button.
5 You can set the camera to automatically stop recording after a specified period of time (see page 25).
Camera modes

Use the Mode button to highlight the mode mark that suits your shooting conditions.

<table>
<thead>
<tr>
<th>Use this mode</th>
<th>For</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AUTO</strong></td>
<td>General picture-taking. Automatically sets exposure, focus, and flash.</td>
</tr>
<tr>
<td><strong>SCN</strong></td>
<td>Point-and-shoot simplicity for taking pictures under various conditions (see page 11).</td>
</tr>
<tr>
<td><strong>Custom</strong></td>
<td>Use when fine-tuning the picture-taking settings according to the subject or shooting conditions (see page 19).</td>
</tr>
<tr>
<td><strong>Video</strong></td>
<td>Record video with sound. See page 9.</td>
</tr>
<tr>
<td><strong>Setup</strong></td>
<td>Customize your camera. See page 26.</td>
</tr>
</tbody>
</table>
Taking pictures and videos

Scene modes

1. Press the Mode button to highlight Scene mode.
2. Press to select an appropriate Scene mode.

<table>
<thead>
<tr>
<th>Use this mode</th>
<th>For</th>
</tr>
</thead>
<tbody>
<tr>
<td>Portrait</td>
<td>Close up shots of people (within 9 ft. 10 in. (3 m). The flash is fired to brighten and beautifully show faces, and the pictures come out with a soft finish.</td>
</tr>
<tr>
<td>Sport</td>
<td>Taking pictures of people playing sports or other high-speed activities. The fast shutter speed captures one frame of a moving subject.</td>
</tr>
<tr>
<td>Landscape</td>
<td>Taking pictures of landscapes. Take sharp pictures of mountains or buildings that spread out into the distance.</td>
</tr>
<tr>
<td>Night Portrait</td>
<td>Including people in pictures of night landscapes. While focusing on the person(s), a slow shutter speed is used to beautifully depict the night background. Place the camera on a flat and steady surface to avoid hand movements.</td>
</tr>
<tr>
<td>Night Landscape</td>
<td>Taking pictures of night landscapes. Clearly depicts scenes of lit-up buildings, etc., by using a slow shutter speed. Place the camera on a flat and steady surface to avoid hand movements.</td>
</tr>
<tr>
<td>Snow</td>
<td>For taking pictures of snow scenes or subjects with snow in the background. Properly takes pictures of snow scenes and adjusts for the bright environment.</td>
</tr>
<tr>
<td>Beach</td>
<td>For taking pictures of beach scenes or subjects with beaches in the background. Properly takes pictures of beach scenes and adjusts for the bright environment.</td>
</tr>
<tr>
<td>Text</td>
<td>Pictures of text in printed materials.</td>
</tr>
<tr>
<td>Flower</td>
<td>For taking close up pictures of subjects such as flowers. Reproduces colors of flowers vividly.</td>
</tr>
</tbody>
</table>
Taking pictures and videos

Focus setting

You can choose a focus setting to a desired distance. Use for taking close-ups or shooting a background without focusing on a close object.

Pressing the button when shooting toggles between Auto, Macro, Super Macro, Partial AF, and Inf.

<table>
<thead>
<tr>
<th>Focus setting</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto</td>
<td>Normal auto-focus</td>
</tr>
<tr>
<td>Macro</td>
<td>The focus can be adjusted for subjects as close as 6 in. (15 cm) from the lens in Wide Angle; and 20 in. (50 cm) from the lens in Telephoto.</td>
</tr>
<tr>
<td>Super macro</td>
<td>The focus can be adjusted for subjects as close as 2 in. (5 cm) to the camera. The lens is automatically set to Wide Angle and the zoom function is disabled.</td>
</tr>
</tbody>
</table>
Taking pictures and videos

Using the AF frame

The AF frame appears on the camera screen indicating the area of focus.

NOTE: This procedure does not apply to videos.

<table>
<thead>
<tr>
<th>Focus setting</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partial AF</td>
<td>For focusing on subjects between 20 in. (50 cm) and 9 ft. 10 in. (3 m) away. This is automatically selected in Portrait mode. This cannot be selected in other scene modes, Auto mode, or Video mode.</td>
</tr>
<tr>
<td>Inf</td>
<td>Focus is set to infinity; close objects will be out of focus.</td>
</tr>
</tbody>
</table>

1 Press the Shutter button halfway down and hold.

_The AF frame turns from red to green when the subject is in focus._

NOTE: If the camera is not focusing on the desired subject, the AF frame turns red. Recompose the scene and repeat the previous step.

2 Press the Shutter button completely down to take the picture.

NOTE: The AF frame does not appear when Focus is set to Inf.
Reviewing pictures and videos just taken (Quickview)

After you take a picture or video, the camera screen displays the picture or the first frame of the video for approximately 5 seconds. If you take no action, the video/picture is saved. While the picture is displayed, you can:

- Play (video): Press \( \uparrow \) to highlight Video mode, then press the OK button to play the video. Press the Zoom button to adjust the sound volume.
- Share: Press the Share button to tag a picture/video for e-mail or as a favorite, or to tag a picture for printing (see page 46).
- Delete: Press the Delete button while the picture/video and \( \square \) are displayed.

NOTE: Only the final picture of a burst series is displayed during Quickview. If you press the Delete button, all pictures in the burst series are deleted. To delete selectively, do so in Review mode (see page 34).
Taking pictures and videos

Using optical zoom
Use optical zoom to enlarge your subject by up to 3X. You can change the optical zoom during video recording.

1. Use the camera screen to frame your subject.
2. Press the Zoom button T (Telephoto) to zoom in. Press W (Wide Angle) to zoom out.
3. The zoom indicator appears on the camera screen. Press the Zoom button T to move the indicator upward, and the Zoom button W to move it downward.
4. Take a picture or video.

Using digital zoom
Use digital zoom in any still mode to get additional magnification beyond optical zoom. Combined zoom settings are from 3X to 15X.

1. Press the Zoom button T (Telephoto) to the optical zoom limit.
2. Release the button, then press it again.

   The camera screen displays the zoomed image and the zoom indicator.

   IMPORTANT: You may notice decreased print image quality when using digital zoom. The blue slider on the zoom indicator pauses and turns red when the picture quality reaches the limit for an acceptable 4 x 6 in. (10 x 15 cm) print.

3. Take a picture normally.

   NOTE: You cannot use digital zoom during video recording.
Using the flash

Use the flash when you take pictures at night, indoors, or outdoors in heavy shadows.

<table>
<thead>
<tr>
<th>Flash range</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Wide Angle</td>
<td>1.5 - 7.2 ft (0.5 - 2.2 m)</td>
</tr>
<tr>
<td>Telephoto</td>
<td>1.5 - 4.3 ft (0.5 - 1.3 m)</td>
</tr>
</tbody>
</table>

Turning the flash on

Press the \( \text{\textcircled{\textcolor{red}{b}}} \) button to change the Flash mode. The active flash icon is displayed in the camera screen status area.

<table>
<thead>
<tr>
<th>Flash Mode</th>
<th>Flash Fires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto</td>
<td>When the lighting conditions require it (in a dark environment or the subject is “backlit”, for example).</td>
</tr>
<tr>
<td>Off</td>
<td>Never. Use to deactivate the flash even in a dark environment. Hold the camera steady.</td>
</tr>
<tr>
<td>Red-eye</td>
<td>Once so the subject’s eyes become accustomed to the flash, then fires again when the picture is taken.</td>
</tr>
<tr>
<td>Fill</td>
<td>Every time you take a picture, regardless of the lighting conditions. Use to soften the shadow on a face, for example.</td>
</tr>
<tr>
<td>Slow Sync Red-eye</td>
<td>Activates red-eye mode at slow shutter speed. Taking pictures of people with night backgrounds. Hold the camera steady.</td>
</tr>
</tbody>
</table>
Taking pictures and videos

Flash setting for each mode

<table>
<thead>
<tr>
<th>Capture mode</th>
<th>Default setting</th>
<th>Available settings</th>
</tr>
</thead>
<tbody>
<tr>
<td>* AUTO</td>
<td>Auto*</td>
<td>Auto, Off, Fill, Auto red-eye reduction</td>
</tr>
<tr>
<td><strong>SCN</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Portrait</td>
<td>Fill</td>
<td>Auto, Off, Auto red-eye reduction</td>
</tr>
<tr>
<td>Sport</td>
<td>Off</td>
<td>Fill</td>
</tr>
<tr>
<td>Landscape</td>
<td>Off</td>
<td></td>
</tr>
<tr>
<td>Night Portrait</td>
<td>Slow Sync Red-eye</td>
<td>Off</td>
</tr>
<tr>
<td>Night Landscape</td>
<td>Off</td>
<td>Fill</td>
</tr>
<tr>
<td>Snow</td>
<td>Auto</td>
<td>Auto, Off, Fill, Auto red-eye reduction</td>
</tr>
<tr>
<td>Beach</td>
<td>Auto</td>
<td></td>
</tr>
<tr>
<td>Text</td>
<td>Off</td>
<td>Fill</td>
</tr>
<tr>
<td>Flower</td>
<td>Off</td>
<td></td>
</tr>
<tr>
<td>Museum</td>
<td>Off</td>
<td>None</td>
</tr>
<tr>
<td>Nagashidori (Panning Shot)</td>
<td>Off</td>
<td>Fill</td>
</tr>
<tr>
<td>TV Screen</td>
<td>Off</td>
<td>None</td>
</tr>
</tbody>
</table>
Manually setting the white balance

You can manually set the white balance when shooting in custom mode.

1. In Custom mode, press the Menu button.

2. Press \(\uparrow/\downarrow\) to highlight White balance \(\mathcal{W}\), then press the OK button.

3. Press \(\uparrow/\downarrow\) to highlight Manual, then press the OK button.

   *The white balance screen is displayed.*

4. Take a picture of a blank sheet of white paper in the entire camera screen.

5. Press the OK button.

   To retake the picture, select Retry, then press the OK button.

   *The white balance setting is recorded in the camera.*
Taking pictures and videos

Changing picture-taking settings

You can change settings to get best results from your camera. (Some settings are unavailable in some modes.)

1  In any picture taking mode, press the Menu button.

2  Press \ to highlight the setting you wish to change, then press the OK button.

3  Choose an option, then press the OK button.
   ■ Press \ or the Menu button to exit.
   ■ Press , to return to the previous screen, and press the Menu button to exit.

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
</table>
| Self Timer    | ![Icon] | ON or OFF (default)  
For details, see page 29.  
Unavailable in Burst mode. |
| Digital Zoom  | ![Icon] | CONTINUOUS—no pause between optical and digital zoom.  
PAUSE (default)—after reaching the limit of optical zoom, the zoom button must be released, then activated again to begin digital zoom.  
NONE—digital zoom is disabled |
### Burst

Take up to 4 pictures in quick succession (approximately 3 fps). This setting remains until you change the mode.

1. Press the Shutter button halfway and hold to set the exposure, focus, and white balance.
   
   The exposure, focus and white balance set by pressing the button halfway are applied to all the pictures taken in succession.

2. Press the Shutter button completely down to take the picture.
   
   Stops taking pictures when the Shutter button is released, when 4 pictures are taken, or when storage space is full.
   
   Flash and Self-Timer are disabled in Burst. Unavailable in Night Landscape, Night Portrait, Candle Light, and Video mode.

### Picture Size

Choose number of pixels for recording. This setting remains until you change it.

- **5.0MP (default)**—2592 x 1944 pixels. Ideal for printing on A3 or smaller size sheet of paper.
  
  NOTE: When the orientation sensor converts a picture in 5.0MP, the dimensions are 1920 x 2550 pixels.

- **4.5MP (3:2)**—2592 x 1728 pixels. Ideal for printing on A4 or smaller size sheet of paper.

- **4.0MP**—2288 x 1712 pixels. Ideal for printing on A4 or smaller size sheet of paper.

- **3.1MP**—2048 x 1536 pixels. Ideal for printing on A4 or smaller size sheet of paper.

- **1.2MP**—1280 x 960 pixels. Ideal for printing on postcard or smaller size sheet of paper.

- **VGA**—640 x 480 pixels. Ideal for e-mail attachments or pictures placed on web pages.

- **QVGA 240 x 320**—240 x 320 pixels. Ideal for sending to cell phones.

### Scene Customizing

Choose a scene mode to be used in custom mode.

- None (default), Portrait, Sport, Landscape, Night Portrait, Night Landscape, Snow, Beach, Text, Flower, Museum, Nagashidori (Panning Shot), TV Screen, Candle light, Sunset, Auction.
## White Balance

Choose your lighting condition. This setting remains until you change modes or turn off the camera.*

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUTO (default)</td>
<td>![Icon]</td>
<td>automatically corrects white balance. Ideal for general picture-taking.</td>
</tr>
<tr>
<td>WEAK AUTO</td>
<td></td>
<td>without adjusting the white balance, retains the color makeup of the light source and creates pictures with atmosphere (available only in Custom mode).</td>
</tr>
<tr>
<td>DAYLIGHT</td>
<td></td>
<td>for taking pictures under bright sunlight.</td>
</tr>
<tr>
<td>OPEN SHADE</td>
<td></td>
<td>(available only in Custom mode) for taking pictures in shadows.</td>
</tr>
<tr>
<td>FLUORESCENT</td>
<td></td>
<td>prevents the picture from being greenish under fluorescent lighting. Ideal for indoor pictures under fluorescent lighting without flash.</td>
</tr>
<tr>
<td>TUNGSTEN</td>
<td></td>
<td>prevents the picture from being reddish under household light bulbs. Ideal for indoor pictures under tungsten or halogen lighting without flash.</td>
</tr>
<tr>
<td>MANUAL (M)</td>
<td></td>
<td>set the white balance manually (available only in Custom mode).</td>
</tr>
</tbody>
</table>

* If Setting Memory (see page 27) is set to ON, these settings remain even if you turn off the camera.
### Setting | Icon | Options
---|---|---
**Color Mode**
Choose color tones.
This setting remains until you change modes or turn off the camera.*

| High Color | for taking pictures with highly saturated, vivid colors.  
NATURAL COLOR (default) | for normal color pictures.  
LOW COLOR | for taking pictures with subdued colors.  
BLACK & WHITE | for black-and-white pictures.  
SEPIA | for taking pictures in sepia. EasyShare software also lets you change a color picture to black-and-white or sepia using a computer. Unavailable in Video mode.

**ISO Speed**
Choose the ISO sensitivity.
This setting remains until you change modes or turn off the camera.*

| AUTO (default), ISO 64, ISO 100, ISO 200 (standard picture quality) | Choose a high ISO setting for dark scenes, when you want to eliminate hand movement or take pictures without the flash. Raising the ISO level increases digital noise in the picture. Unavailable in Video, Auto, and Scene modes.

**Sharpness**
Adjust how much to define the outline of the subject in the picture.
This setting remains until you change modes or turn off the camera.*

| HIGH | boldly defines the subject’s outline. Use this to take sharp pictures.  
NORMAL (default) | defines the subject with a standard level of outline definition.  
LOW | tones down the outline definition of the subject. Use this to produce soft pictures of people, etc. Unavailable in Video, Auto, Scene modes.

* If Setting Memory (see page 27) is set to ON, these settings remain even if you turn off the camera.
### Focus Zone
Select the zone that the camera focuses on.
This setting remains until you change modes or turn off the camera.*

<table>
<thead>
<tr>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>MULTI-ZONE (default)—from three zones, the camera selects the best one to focus on.</td>
</tr>
<tr>
<td>CENTER-ZONE—evaluates the small area centered in the camera screen.</td>
</tr>
</tbody>
</table>

Unavailable in Video, Auto, and Scene modes.

### Exposure Metering
Select the method to evaluate lighting conditions in order to achieve the proper exposure.
This setting remains until you change modes or turn off the camera.*

<table>
<thead>
<tr>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>MULTI-PATTERN (default)—evaluates the lighting conditions throughout the camera screen to set the optimum exposure.</td>
</tr>
<tr>
<td>CENTER-WEIGHT—evaluates the lighting evenly for the whole picture, with an emphasis placed on the center of the camera screen.</td>
</tr>
<tr>
<td>CENTER-SPOT—only evaluates the lighting conditions of the center section of the camera screen.</td>
</tr>
</tbody>
</table>

Unavailable in Video, Auto, and Scene modes.

### Latitude
By adjusting the contrast, you can achieve more realistic pictures under certain lighting conditions.
This setting remains until you change modes or turn off the camera.

<table>
<thead>
<tr>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shadows—use for scenery with heavy shadows. Improves the gradation of darkened areas, but may intensify highlights under some lighting conditions.</td>
</tr>
<tr>
<td>Normal (default)—ideal for standard lighting.</td>
</tr>
<tr>
<td>Highlights—use for scenery with bright highlights. Improves the gradation of highlighted areas, but may intensify shadows under some lighting conditions.</td>
</tr>
</tbody>
</table>

Unavailable in Video, Auto, and Scene modes.

* If Setting Memory (see page 27) is set to ON, these settings remain even if you turn off the camera.
### Flash Strength Control
Select the brightness of the flash.
This setting remains until you change modes or turn off the camera.*

-1.0, –0.7, –0.3, 0.0 (default), +0.3, +0.7, +1.0, Max Power
At Max Power, the flash is fired at full strength with no compensation for the pre-flash.
Unavailable in Video, Auto, and Scene modes.

### AF Control
Choose auto-focus method.
This setting remains until you change modes or turn off the camera.

- CONTINUOUS AF—When picture taking is enabled, the focus is continuously adjusted.
- SINGLE AF (default)—Correct focus is obtained once when the Shutter button is pressed halfway down.
Unavailable in Auto and Scene modes.

### Exposure Compensation
Choose how much light enters the camera.
This setting remains until you change modes or turn off the camera.*

For Custom mode—0.0 (default), ±0.3, ±0.7, ±1.0, ±1.3, ±1.7, ±2.0
For Auto mode—0.0, ±1.0, ±2.0
When the majority of the subject is white, positive compensation prevents the white areas from turning out gray. When the majority of the subject is black, use negative compensation. In backlit situations when you are not using the flash, positive compensation prevents faces from coming out dark.

### Set Left Right Button
Set the functions to be used with .
This setting remains until you change modes or turn off the camera.*

Exposure Compensation (default), Flash Strength Control, WHITE BALANCE, ISO SPEED, LATITUDE
Only available in Custom mode.

* If Setting Memory (see page 27) is set to ON, these settings remain even if you turn off the camera.
### Setting Icon Options

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
</table>
| **Image Storage** | ![Icon] | AUTO... (default)—the camera uses the card if one is in the camera. If not, the camera uses internal memory.  
INTERNAL MEMORY...—the camera always uses internal memory, even if a card is installed. |
| **Set Album**     | ![Icon] | Pre-select album names before you take pictures or videos. Then, all the pictures or videos you take are tagged with those album names. See page 49. |
| **Video Quality** | ![Icon] | VGA (default)—video is recorded in a 640 x 480 pixel window.  
QVGA—video is recorded in a 320 x 240 pixel window.  
Available only in Video mode. |
| **Sound Recording** | ![Icon] | ON or OFF (default)  
Available only in Video mode. |
| **Image Stabilizer** | ![Icon] | ON (default) or OFF  
Available only in Video mode. |
| **Video Length**  | ![Icon] | CONTINUOUS (default)—as long as there is room on the card or internal memory.  
5, 15, or 30 SECONDS.  
Available only in Video mode. |
Customizing your camera

1 Press the Mode button to highlight Camera setup.
2 Press ▲/▼ to highlight the setting you wish to change, then press the OK button.
3 Choose an option, then press the OK button.

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Lapse Capture</td>
<td></td>
<td><strong>OFF (default)</strong>—Turn the Time Lapse Capture mode off. <strong>ON</strong>—Use the Time Lapse Capture mode as you would record a video. See page 30 for details on how to set and use the Time Lapse Capture mode.</td>
</tr>
<tr>
<td>Quickview</td>
<td></td>
<td><strong>ON (default)</strong>—After you take a picture or video, Quickview displays it on the camera screen for approximately 5 seconds. <strong>OFF</strong>—Pictures and videos are saving without being shown in Quickview.</td>
</tr>
<tr>
<td>Sound</td>
<td></td>
<td><strong>ON (default)</strong>—Shutter sound, and several sound themes. <strong>Shutter Only</strong>—Only the shutter sound. <strong>OFF</strong>—Turn off all sounds (warnings only).</td>
</tr>
<tr>
<td>Shutter Sound</td>
<td></td>
<td><strong>Sound 1 (default)</strong> <strong>Sound 2</strong></td>
</tr>
</tbody>
</table>

www.kodak.com/go/support
## Taking pictures and videos

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sound Volume</strong></td>
<td><img src="image" alt="Sound Volume Icon" /></td>
<td>Choose the sound volume.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>HIGH&lt;br&gt;MEDIUM (default)&lt;br&gt;LOW</td>
</tr>
<tr>
<td><strong>LCD Brightness</strong></td>
<td><img src="image" alt="LCD Brightness Icon" /></td>
<td>Choose the brightness of the camera screen.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>HIGH&lt;br&gt;MEDIUM (default)&lt;br&gt;LOW</td>
</tr>
<tr>
<td><strong>Setting Memory</strong></td>
<td><img src="image" alt="Setting Memory Icon" /></td>
<td>Set whether the camera settings are stored when the camera is turned off.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>OFF (default)—The camera powers up in Auto mode, no matter what mode it was turned off in.&lt;br&gt;ON—The camera powers up in the last picture-taking mode.</td>
</tr>
<tr>
<td><strong>Orientation Sensor</strong></td>
<td><img src="image" alt="Orientation Sensor Icon" /></td>
<td>Orient pictures so they are displayed with the correct side up.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ON (default)&lt;br&gt;OFF&lt;br&gt;The orientation sensor is turned off in Burst mode.</td>
</tr>
<tr>
<td><strong>Mode Description</strong></td>
<td><img src="image" alt="Mode Description Icon" /></td>
<td>Set whether description of the selected mode is displayed when changing modes.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>OFF&lt;br&gt;ON (default)—A brief description of the picture-taking mode is displayed for 3 seconds.</td>
</tr>
<tr>
<td><strong>Date &amp; Time</strong></td>
<td><img src="image" alt="Date &amp; Time Icon" /></td>
<td>Set date and time.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>See page 4.</td>
</tr>
<tr>
<td><strong>Date Time Format</strong></td>
<td><img src="image" alt="Date Time Format Icon" /></td>
<td>Set a format for the date and time display.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Date—Choose a format for the date display.&lt;br&gt;Time—Choose a format for the time display.</td>
</tr>
</tbody>
</table>
### Setting Icon Options

<table>
<thead>
<tr>
<th>Setting</th>
<th>Icon</th>
<th>Options</th>
</tr>
</thead>
</table>
| **Date Stamp**   | ![Date Stamp](image) | OFF (default)  
Date  
Date and Time |
| **Language**     | ![Language](image) | Choose a language. |
| **Video Out**    | ![Video Out](image) | NTSC (default)—used in North America and Japan; most common format.  
PAL—used in Europe and China. |
| **Photo Frame Setting** | ![Photo Frame Setting](image) | See page 41. |
| **Format**       | ![Format](image) | Memory Card—deletes everything on the card; formats the card.  
Exit (default)—exits without making a change.  
Internal Memory—formats the internal memory and deletes everything including e-mail addresses, album names, and Favorites. |
| **About...**     | ![About...](image) | View the camera information. |
Putting yourself in the picture

Use the Self-Timer to create a 10-second delay between the time you press the Shutter button and the time the picture or video is taken.

1 Place the camera on a flat surface.
2 In any picture-taking mode, press the Menu button.
3 Highlight SELF TIMER and then press the OK button.
4 Highlight ON, then press the OK button.
5 Compose the scene. Then press the Shutter button halfway and hold to set the exposure and focus, then press completely down. Move so that you are in the scene.

The Self-Timer light on the front of the camera blinks slowly for 8 seconds (then quickly for 2 seconds) before the picture is taken. The Self-Timer turns off after you take the picture or if you change modes.

Putting yourself in the video

1 Place the camera on a flat surface.
2 Press the Mode button to highlight Video mode, and then press the Menu button.
3 Highlight SELF TIMER, then press the OK button.
4 Highlight ON, then press the OK button.
5 Compose the scene, then press the Shutter button completely down. Move so that you are in the scene.

The default video length is Continuous. The video stops when you press the Shutter button or when no storage space remains. To change the video length, see page 25. To turn off the Self-Timer camera sounds, see page 29. The Self-Timer turns off after you take the video or if you change modes.
Recording in Time Lapse Capture Mode

You can take a series of pictures with a time delay between each picture.

1. Press the Mode button to highlight Video , then press the Menu button.

2. Press  to highlight Time Lapse Capture , then press the OK button.

3. Press  to highlight ON, then press the OK button.

4. Press  to highlight Option, then press the OK button.
   - **Interval**—Set the time between each picture.
     Choose from 10 sec, 30 sec, 1 min, 5 min, 10 min, 15 min, 30 min, 1 hrs, 3 hrs, 6 hrs, 12 hrs, or 24 hrs.
   - **Number of frames**—Set the number of pictures to be taken.
     When Auto is selected, the full remaining capacity of a card will be used for one video. Note, however, that recording will stop when 10,000 frames are taken.
     When User Define is selected, you can set the length from 10 frames to 500 frames, in 10 frame increments.
   - **AE/AF/AWB Lock**—Set whether or not the exposure, focus, and white balance are fixed.
     When No Lock is selected, the camera automatically adjusts the exposure, focus, and white balance for every picture.
     When Lock at first shot is selected, the exposure, focus, and white balance are automatically set when the first picture is taken. The same settings will be used from the second picture on.

5. Compose the scene, then press the Shutter button completely down to start Time Lapse Capture.

6. Press the Shutter button again to end Time Lapse Capture.
Pre-tagging for album names

Use the Set Album (Still or Video) feature to pre-select album names before you take pictures or videos. Then, all the pictures or videos you take are tagged with those album names.

Create an album name in advance. That way, when you transfer pictures or videos to your computer, Kodak EasyShare software opens and categorizes your pictures and videos in the appropriate album.

First—on your computer

Use Kodak EasyShare software (V 4.0 or later) to create album names on your computer. Then copy up to 32 album names to the album name list the next time you connect the camera to the computer. See Kodak EasyShare software Help for details.

Second—on your camera

1. In any mode, press the Menu button.
2. Press ▲/▼ to highlight Set Album，then press the OK button.
3. Press ▲/▼ to highlight an album name, then press the OK button. Repeat step 3 to select more than one album name.
   
   Selected albums are noted with a check mark. To remove a selection, highlight an album name and press the OK button. To remove all album selections, select CLEAR ALL.

4. Highlight EXIT, then press the OK button.
   
   Your selections are saved. If you turn on the camera screen, your album selection is displayed on the screen. A plus sign (+) after the album name means more than one album is selected.

5. Press the Menu button to exit.
3 Reviewing pictures and videos

Review mode and Favorites mode

Press the Review button to view pictures and videos in Review mode.
Press the Review button in picture-taking mode to display and manage pictures. Press the Review button in video mode to display and manage videos.

In Review mode, press the Review button again to switch to Favorites mode.
In Favorites mode, you can display and manage shared pictures saved in the Favorites section of the camera’s internal memory. For more details see page 47.

To save battery power during review, use an optional printer dock, or a Kodak Photo Frame Dock. (Visit www.kodak.com/go/ls755accessories.)

Viewing single pictures and videos

1 Press the Review button.
2 Press \[\leftrightarrow/\] to scroll backward or forward through pictures and videos. (For fast scrolling, press and hold \[\leftrightarrow/\].)
3 Press the Review button to exit.

NOTE: Pictures taken at the 3:2 setting are displayed at a 3:2 aspect ratio with a black bar at the top of the screen.
Reviewing pictures and videos

Viewing multiple pictures and videos

1. Press the Review button.

2. Press \( \text{ } \) .
   - Up to 9 thumbnails are shown in the Multi-up view.
   - A frame appears around the selected thumbnail.
   - Press \( \leftarrow \rightarrow \), \( \uparrow \downarrow \) to select a different picture.
   - When there are more than 9 picture and/or video files, pressing \( \uparrow \downarrow \) at the top or bottom edge of the screen will take you to the previous or next row of thumbnails.
   - To display the selected picture, press the OK button.

3. Press the Review button to exit.

Playing a video

1. Press the Review button.

2. Press \( \leftarrow \rightarrow \) to locate a video. (In Multi-up view, highlight a video, then press the OK button.)

3. Press \( \downarrow \) to highlight Normal, then press the OK button.
   - Video playback starts.
   - To adjust the volume, press the Zoom button.
   - To pause the video, press \( \downarrow \) during playback.
   - To rewind the video, press \( \downarrow \) during playback.
   - To replay the video, press the OK button.
   - To go to the previous or next picture or video, press \( \leftarrow \rightarrow \) .
   - Pressing \( \rightarrow \) after stopping video playback brings up the Review menu.


**Reviewing pictures and videos**

**Editing videos**

1. Press \( \) during playback to pause the video.
2. Press the OK button.
3. Press \( \) to highlight one of the next options, then press the OK button.
   - Erase Before: Deletes from the first frame until the frame before the paused screen. Go to step 4.
   - Erase After: Deletes from the frame after the paused screen until the last frame. Go to step 4.
   - Make Picture: Saves the frame of the paused screen as a still picture. Go to step 5.
   - Cancel: Returns to the pause screen.
4. To save the video, press \( \) to highlight New or Overwrite, then press the OK button.
5. To make a still picture, press \( \) to highlight OK, then press the OK button.

**Deleting pictures and videos**

1. Press the Review button.
2. Press \( \) to locate a picture or video (or highlight a picture or video in the Multi-up view), then press the Delete button.
3. Press \( \) to highlight an option, then press the OK button:
   - PICTURE/VIDEO: Deletes the displayed picture or video.
   - EXIT: Exits the Delete screen.
   - ALL... Deletes all pictures and videos from your current storage location.
4. To delete more pictures and videos, go to Step 2.

NOTE: You cannot delete protected pictures and videos. Remove protection before deleting (see page 36).
Reviewing pictures and videos

Magnifying pictures
1 Press the Review button, then locate a picture.
2 To magnify, press the Zoom button. To magnify further, press the Zoom button. Press the OK button to redisplay the picture at the 1X (original) size.
   ■ To see different parts of the picture, press  or .
   ■ To exit Magnify, press the OK button.
3 To exit the Review mode, press the Review button.

Changing review settings
In Review mode, press the Menu button for review settings.

<table>
<thead>
<tr>
<th>PROTECT (page 36)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLIDE SHOW (page 36)</td>
</tr>
<tr>
<td>COPY (page 38)</td>
</tr>
<tr>
<td>Resize (page 39)</td>
</tr>
<tr>
<td>IMAGE STORAGE (page 25)</td>
</tr>
</tbody>
</table>

www.kodak.com/go/support
Reviewing pictures and videos

Protecting pictures and videos from deletion

1. Press the Review button, then locate the picture or video.
2. Press the Menu button.
3. Press ▲/▼ to highlight PROTECT , then press the OK button.
   *The picture or video is protected and cannot be deleted. The Protect icon appears with the protected picture or video.*
4. To remove protection, press the OK button again.
5. Press the Menu button to exit.

⚠️ CAUTION:
Formatting internal memory or xD-Picture Card™ deletes all (including protected) pictures and videos. Formatting internal memory also erases e-mail addresses, album names, and favorites. To restore them, see Kodak EasyShare software Help.

Running a slide show

Use the Slide Show to display your pictures and videos on the camera screen. To run a slide show on a television or any other external device, see page 37. To save battery power use the optional AC adapter.

Starting the slide show

1. Press the Review button, then press the Menu button.
2. Press ▲/▼ to highlight SLIDE SHOW , then press the OK button.
3. Press ▲/▼ to highlight BEGIN SHOW, then press the OK button.
   *Each picture and video is displayed once, in the order in which you took them.*
To cancel the Slide Show, press the OK button.
Reviewing pictures and videos

Changing the slide show display interval
The default interval setting displays each picture for 5 seconds. You can increase the display interval up to 60 seconds.

1. On the Slideshow menu, press ▲/▼ to highlight INTERVAL, then press the OK button.
2. Select a display interval. To scroll through the seconds quickly, press and hold ▲/▼.
3. Press the OK button.
   *The interval setting remains until you change it.*

Running a continuous slide show loop
When you turn on Loop, the slide show is continuously repeated.

1. On the Slideshow menu, press ▲/▼ to highlight LOOP, then press the OK button.
2. Press ▲/▼ to highlight ON, then press the OK button.
   *The slide show repeats until you press the OK button or until battery power is exhausted.*

Displaying pictures and videos on a television
You can display pictures and videos on a television, computer monitor, or any device equipped with a video input. (Image quality on a television screen may not be as good as on a computer monitor or when printed.)

1. Ensure that the Video Out setting (NTSC or PAL) is correct (see page 28).
2. Connect the audio/video cable (included) to the camera’s dock connector and to the television video-in port (yellow) and audio-in port (white). See your television’s user’s guide for details.
3. Review pictures and videos on the television.
Copy pictures and videos

You can copy pictures and videos from a card to internal memory or from internal memory to a card.

Before you copy, make sure that:

- A card is inserted in the camera.
- The camera’s picture storage location is set to the location from which you are copying.

To copy pictures or videos:

1. Press the Review button, then press the Menu button.
2. Press 
   to highlight Copy , then press the OK button.
3. Press 
   to highlight an option.
   - PICTURE/VIDEO: Copies the current picture or video.
   - EXIT: Returns to the Review menu.
   - ALL... Copies all pictures and videos from your selected storage location to the other location.
4. Press the OK button.

- Pictures and videos are copied, not moved. To remove pictures and videos from the original location after they are copied, delete them (see page 34).
- Tags that you applied for print, e-mail, Favorites, and Protect settings are not copied. To apply protection to a picture or video, see page 36.
Reviewing pictures and videos

Resizing Pictures

You can reduce the size of a picture.

NOTE: As you reduce a picture’s size, the picture quality decreases.

1 Press the Review button, then locate the picture you want to resize.
2 Press the Menu button.
3 Press \( \uparrow / \downarrow \) to highlight Resize \( \Rightarrow \), then press the OK button.
4 Press \( \uparrow / \downarrow \) to highlight the size you want to make the picture, then press the OK button.
   Choose from 4.5MP (3:2), 4MP, 3MP, 1MP, VGA, or 240X320. You can only choose a size smaller than the current size. For details on each size, see page 20.
   When you selected 240X320, follow the procedure described in the Resizing to 240 x 320 section (see page 39).
5 Press \( \uparrow / \downarrow \) to highlight New or Overwrite, then press the OK button.
   A confirmation screen appears.
   NOTE: If you select Overwrite, you cannot return the picture to its original size.
6 Press \( \uparrow / \downarrow \) to highlight OK, then press the OK button.
Resizing to 240 x 320

To rotate
1. Press ▲/▼ to highlight Rotate, then press the OK button. 
   The picture is rotated 90° clockwise.
2. Press ◄/► to rotate the picture to the desired position.
3. Press the OK button.
4. Press ▲/▼ to highlight New or Overwrite, then press the OK button.
   A confirmation screen appears. To rotate the picture again, select Redo and start over from step 2.
5. Press ▲/▼ to highlight OK, then press the OK button.

Viewing picture and video information
1. Press the Review button, then press the OK button.
2. To view information on the next or previous picture or video, press ◄/►.
3. Press the OK button to exit.
## Using the Kodak Photo Frame Dock

In certain regions, the Kodak Photo Frame Dock is included. By connecting the camera to the Photo Frame Dock, the camera can be used like a picture frame to display pictures saved in the camera.

1. Place the camera in the Photo Frame Dock.
2. Plug the Photo Frame Dock’s power cord into the outlet.
3. Press the Photo Frame button on the Photo Frame Dock.

**NOTE:** For details about connecting the camera to the Photo Frame Dock or connecting the power cable, see the Photo Frame Dock’s user guide.

### Photo Frame display settings

1. Press the Mode button on the camera to highlight Camera setup.
2. Press to highlight Photo Frame settings, then press the OK button.
3. Press to highlight the option you want to change, then press the OK button.

- **Interval**—The picture changes after the set time has passed. The interval can be set for 1 second, 5 seconds, 10 seconds, 30 seconds, 1 minute, or 5 minutes.

- **Order**—Set the order of the pictures to be displayed. Select One time to cycle through all the saved pictures once, select Loop to show continuously, and select Random to display randomly.

- **Effect**—Add an effect to be used when the picture is displayed. You can choose from: Fade, Block, Vertical Blind, Center to Left/Right, Left to Right, Right to Left, Center to Up/Bottom, Up to Bottom, Bottom to Up.

- **Display Clock**—Show a clock with the picture. You can choose from Analog clock and Big/Small Digital clock.
Using the Kodak Photo Frame Dock

**Photo Frame Image**—Select whether to display pictures from the camera’s internal memory, Favorites mode in internal memory, or from an xD-Picture Card™.

**Running Time**—Set how long you want Photo Frame Dock to run. Once the set time has passed, Photo Frame Dock and the camera turn off. The time can be set from 0.5 to 12 hours.

4 Press ▲/▼ to highlight the option value, then press OK.
Installing the software

Minimum system requirements

**Windows OS-based computers**
- Windows 98, 98SE, ME, 2000, or XP
- Internet Explorer 5.01 or higher
- 233 MHz processor or greater
- 64 MB RAM (128 MB for Windows 2000, XP)
- 200 MB hard disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 800 x 600 pixels or more (16-bit or 24-bit color recommended)

**Macintosh computers**
- Power Mac G3, G4, G4 Cube, iMac, eMac, PowerBook G3, G4, or iBook computers
- Mac OS X 10.2.3 to 10.2.8 or Mac OS 10.3
- Safari 1.0 or later
- 128 MB RAM
- 200 MB hard disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 1024 x 768 pixels or more (thousands or millions of colors recommended)

**NOTE:** Mac OS 8.6 and 9.x do not support the Share button functions, including Favorites. Mac OS X 10.2.3 to 10.2.8 or Mac OS 10.3 is recommended for full functionality. To download EasyShare software for Mac OS 8.6 and 9.x, visit [www.kodak.com/go/ls755support](http://www.kodak.com/go/ls755support).
Installing the software

1 Close all software applications that are open on your computer (including anti-virus software).
2 Place the Kodak EasyShare software CD into the CD-ROM drive.
3 Load the software:
   - **Windows OS-based computer**—if the install window does not appear, choose Run from the Start menu and type d:\setup.exe where d is the drive letter that contains the CD.
   - **Mac OS X**—double-click the CD icon on the desktop, then click the Install icon.
4 Follow the on-screen instructions to install the software.
   - **Windows OS-based computer**—select Typical to automatically install the most commonly used applications. Select Custom to choose the applications you wish to install.
   - **Mac OS X**—follow the on-screen instructions.

**NOTE:** When prompted, take a few minutes to electronically register your camera and software. This lets you receive information regarding software updates and registers some of the products included with the camera. You must be connected to your Internet service provider to register electronically. To register later, see www.kodak.com/go/register.

5 Restart the computer. If you turned off anti-virus software, turn it back on. See the anti-virus software manual for details.

For information on the software applications included on the Kodak EasyShare software CD, click the Help button in the Kodak EasyShare software.

www.kodak.com/go/support
6 Sharing pictures and videos

When you press the Share button to “tag” your pictures and videos, they can be shared by the following methods when transferred to your computer.

When they are transferred to your computer, you can share them by:

<table>
<thead>
<tr>
<th></th>
<th>Pictures</th>
<th>Videos</th>
</tr>
</thead>
<tbody>
<tr>
<td>CANCEL PRINTS</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>PRINT ALL</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>PRINT</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>E-MAIL</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>FAVORITE</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td></td>
<td>for easy organization on your computer and for sharing on your camera</td>
<td></td>
</tr>
<tr>
<td>ALBUM</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

NOTE: Tags remain until removed. If a tagged picture/video is copied, the tag is not copied. In a burst series, only the last picture is tagged during Quickview.
Tagging pictures for printing

1. Press the Share button. Press \ or \ to locate a picture.

2. Press \ or \ to highlight PRINT \, then press the OK button.

3. Press \ or \ to select the number of copies (0-99). Zero removes the tag for that picture.

   The Print icon \ appears in the status area. The default quantity is one.

4. Optional: You can apply a print quantity to other pictures. Press \ or \ to locate a picture. Keep the print quantity as is, or press \ or \ to change it.

5. Press the OK button. Then press the Share button to exit.

   * To tag all pictures in the storage location, press \ to highlight PRINT ALL \, press the OK button, then indicate the number of copies as described above. PRINT ALL is not available in Quickview.

   To remove the print tagging for all pictures in the storage location, press \ to highlight CANCEL PRINTS \, then press the OK button. CANCEL PRINTS is not available in Quickview.

Printing tagged pictures

When you transfer the tagged pictures to your computer, the Kodak EasyShare software print screen opens. For details on printing, click the Help button in the Kodak EasyShare software.

For more information on printing from your computer, printer dock, or card, see page 51.

NOTE: For the best 4 x 6 in. (10 x 15 cm) prints, set the camera to the 4.5 MP (3:2) print quality setting. See page 20.

Tagging pictures and videos for emailing

First—on your computer

Use Kodak EasyShare software to create an e-mail address book on your computer. Use Kodak EasyShare software to create an e-mail address book. Then, copy up to 32 e-mail addresses to the camera’s internal memory. For details, click the Help button in the Kodak EasyShare software.
Sharing pictures and videos

Second—tag pictures/videos on your camera

1 Press the Share button, then press ▶/◀ to locate a picture/video.
2 Press ▲/▼ to highlight E-MAIL , then press the OK button.
3 Press ▲/▼ to highlight an e-mail address, then press the OK button.

To tag other pictures/videos with the same address, press ▶/◀ to scroll through them. When the picture/video you want is displayed, press the OK button.

To send the pictures/videos to more than one address, repeat step 3 for each address.

Selected addresses are checked.

To remove a selection, highlight a checked address, then press the OK button.

4 To remove all e-mail selections, highlight CLEAR ALL.

5 Press ▲/▼ to highlight EXIT, then press the OK button.

The e-mail icon appears in the status area.

6 Press the Share button to exit the menu.

Third—transfer and e-mail

When you transfer the tagged pictures/videos to your computer, the e-mail screen opens and lets you send them to the addresses you specified. For details, click the Help button in the Kodak EasyShare software.

Tagging pictures as favorites

You can store your favorite pictures in the Favorites section of your camera’s internal memory, then share them with friends and family. Favorites are loaded into your camera after you transfer pictures to your computer. Favorites are approximately 1 MP, good for 4 x 6 in. (10 x 15 cm) prints.

Share your favorite pictures in 4 easy steps:

1. Take pictures
2. Tag pictures as favorites

1. Press the Share button. Press \( \leftarrow \rightarrow \) to locate a picture.
2. Press \( \leftarrow \rightarrow \) to highlight FAVORITE \( \checkmark \), then press the OK button.

*The Favorite icon \( \checkmark \) appears in the status area. To remove the tag, press the OK button again.*
3. Press the Share button to exit.

3. Transfer pictures to your computer

1. If it's not already installed, install Kodak EasyShare software (V 4.0 or later) on your computer. (See page 43.)
2. Connect the camera to the computer using the USB cable (see page 1), or an optional printer dock or Photo Frame Dock.

*The first time you transfer pictures, a software wizard prompts you to carefully review and make some choices. Then, your pictures are transferred to the computer. Favorites are loaded to the Favorites section of your camera's internal memory.*

4. View favorites on your camera

1. Press the Review button to enter the Review mode, then press the Review button again.
2. Press \( \leftarrow \rightarrow \) to scroll through your Favorites.

To exit Favorites mode, press the Review button. To view pictures or videos saved on a card or in non-favorite internal memory, press the Review button to enter the Review mode. (See page 32.)

**NOTE:** The camera holds a limited number of favorites. Use Camera Favorites in the Kodak EasyShare software to customize the size of your camera Favorites \( \checkmark \) section. For more information, click the Help button in the software.

**Optional settings**

In Favorites mode, press the Menu button to access optional settings.

| SLIDE SHOW (page 36) | REMOVE FAVORITES (page 49) |

**NOTE:** Favorites are cropped slightly to the 3:2 format. To prevent cropping, take pictures with the picture quality set to 4.5 MP (3:2). (See page 20.)
Sharing pictures and videos

Removing all favorites from your camera
1 In Favorites mode, press the Menu button.
2 Highlight REMOVE FAVORITES, then press the OK button.
   All pictures stored in the Favorites section of internal memory are removed. Favorites are restored the next time you transfer pictures to the computer.
3 Press the Menu button to exit the menu.

Preventing favorites from transferring to the camera
1 Open the Kodak EasyShare software.
2 Click the Album tab in My Collection and select a favorites album.
3 Delete the pictures that you no longer want to keep in the Favorites section of the camera’s internal memory.
4 Connect the camera to the computer using the USB cable (see page 1), or an optional printer dock or Photo Frame Dock. EasyShare software removes the favorites on your camera.

Printing and emailing favorites
You can tag your favorites for print and e-mail the same way you tag the full-size pictures stored in your camera.
1 In Favorites mode, locate a picture and press the Share button.
2 Highlight PRINT or E-MAIL, then press the OK button.
   NOTE: Favorites are good for up to a 4 x 6 inch (10 x 15 cm) print.

Picture and video album settings
You can tag album names of pictures and videos in the camera when using the album function in Review mode.

First—on your computer
Use Kodak EasyShare software (V 4.0 or later) to create album names. Up to 32 album names can be copied to the camera’s internal memory. See the EasyShare software Help for details.
Second—on your camera

1. Press the Share button.
2. Press \( \leftarrow / \rightarrow \) to select a picture or video.
3. Press the Menu button.
4. Press \( \uparrow / \downarrow \) to highlight ALBUM \( \text{ afl } \), then press the OK button.
5. Press \( \uparrow / \downarrow \) to highlight an album folder, then press the OK button.
   
   To add more pictures to the same album, press \( \leftarrow / \rightarrow \) to scroll through the pictures.
   
   When the picture you want to add is highlighted, press the OK button. If you want to add a picture to multiple albums, repeat step 4 for each album.
   
   The album name is displayed next to each picture. A plus sign (+) after the album name means the picture is included in multiple albums.

   To remove a selection, highlight an album name and press the OK button. To remove all album selections, select CLEAR ALL.

Third—transfer to your computer

When you transfer the tagged pictures or videos to your computer, Kodak EasyShare software opens and categorizes your pictures in the appropriate album folder. See the EasyShare software Help for details.
Transferring and printing pictures

CAUTION:
Install Kodak EasyShare software before connecting the camera or optional printer dock to the computer. Failure to do so may cause the software to load incorrectly.

Transferring pictures and videos with the USB cable

1. Turn off the camera.
2. Plug the labeled end of the USB cable into the labeled USB port on your computer. See your computer user’s guide for details.
3. Plug the other end of the USB cable into the labeled USB port on the camera.
4. Turn on the camera.
5. Kodak EasyShare software opens on your computer. Transfer pictures and videos according to the instructions displayed. The green ready light blinks during transfer.

Visit www.kodak.com/go/howto for a tutorial on connecting.

Also available for transferring

You can also use the Kodak products such as the Kodak EasyShare printer dock, to transfer your pictures and videos.
Purchase these and other accessories at a dealer of Kodak products or www.kodak.com/go/ls755accessories.

Printing pictures from your computer

For details on printing pictures from your computer, click the Help button in the Kodak EasyShare software.
Transferring and printing pictures

Direct printing with a PictBridge printer

Your camera features PictBridge technology, which allows printing directly to PictBridge printers by connecting the camera to the printer using the USB cable (included).

When printing, use an optional AC adapter to power your camera in order to save the battery power.

Connecting the camera to the printer

1. Turn off the camera and printer.
2. Plug the labeled end of the USB cable into the USB port on the printer. See your printer’s user’s guide for details.
3. Plug the other end of the USB cable into the USB port on the camera.
4. Optional: If you are using an AC adapter, plug the small end of the AC adapter into the DC-IN jack on the camera end of the USB cable and plug the other end of the AC adapter into the outlet. See page 2 for details.

Printing pictures

1. Turn on the printer.
2. Turn on the camera, then press the Mode button to highlight Auto . The PictBridge logo is displayed, followed by the current picture and menu. (If no pictures are found, a message is displayed.) If the menu interface turns off, press any button to redisplay it.
3. Press左右 to choose a printing option, then press the OK button.
   - Current Picture—Press左右 to choose a picture. Choose the number of copies.
   - Tagged Pictures—If your printer supports tagged pictures, choose a print size and print pictures that you tagged for printing.
   - Index Print—Print thumbnails of all pictures. This may require more than one sheet of paper, depending on the number of pictures.
   - All Pictures—Print all pictures in internal memory, on a card, or in Favorites. Choose the number of copies.
   - Image Storage—Print the pictures in either the internal memory, on a card, or in Favorites.
Transferring and printing pictures

NOTE: During direct printing pictures are not permanently transferred and saved to the computer or printer. To transfer pictures to your computer, see page 51.

Disconnecting the camera from the printer

1. Turn off the camera and printer.
2. Disconnect the USB cable from the camera and the printer.

Ordering prints online

Online print service is offered in the Kodak EasyShare software. You can easily:
- Upload your pictures
- Store pictures
- Share with family and friends
- Order high-quality prints

Printing from an optional xD-Picture Card™

Automatically print pictures when you insert your card into a printer with an xD-Picture Card™ slot. See your printer’s user’s guide for details.
Take the card to your local photo retailer for professional printing.

Printing without a computer

Dock your camera to the Kodak EasyShare printer dock and print directly without a computer. With the Kodak EasyShare printer dock, you can print directly - with or without a computer. Purchase this and other accessories at a dealer of Kodak products or www.kodak.com/go/ls755accessories.

You can print pictures by connecting your camera to a PictBridge compatible printer using a USB cable.
Dock compatibility

Use the adapter and the custom dock insert if you are docking your LS755 camera on the EasyShare:

- printer dock
- printer dock plus
- printer dock 6000
- camera dock 6000

NOTE: The charging lights on the dock will not illuminate when using the adapter. However, charging does take place.

Use the custom dock insert if you are docking your LS755 camera on any other EasyShare dock. Do not use the adapter.

NOTE: The EasyShare LS755 camera is not compatible with these docks:

- EasyShare printer dock 4000
- EasyShare camera dock II
- EasyShare LS420, LS443 camera docks
# Troubleshooting

Additional technical information is available in the ReadMe file located on the Kodak EasyShare software CD. For updates to Troubleshooting information, see [www.kodak.com/go/ls755support](http://www.kodak.com/go/ls755support).

## Camera problems

<table>
<thead>
<tr>
<th>If...</th>
<th>Try one or more of the following</th>
</tr>
</thead>
<tbody>
<tr>
<td>The camera does not turn on</td>
<td>■ Remove, then reinsert the battery (page 2).</td>
</tr>
<tr>
<td></td>
<td>■ Recharge the battery (page 3).</td>
</tr>
<tr>
<td>The camera does not turn off and the lens does not retract</td>
<td>■ Place the camera on an optional printer dock or an optional Photo Frame Dock, then try again.</td>
</tr>
<tr>
<td></td>
<td>■ Connect the camera to an AC adapter, then try again.</td>
</tr>
<tr>
<td>Camera buttons do not function</td>
<td>■ If the slot cover is open, you cannot turn the camera on.</td>
</tr>
<tr>
<td>The camera screen does not turn on</td>
<td>Turn the camera off, then on again.</td>
</tr>
<tr>
<td>In Review, a blue or black screen is displayed instead of a picture</td>
<td>Transfer the picture or all pictures to the computer (page 51).</td>
</tr>
<tr>
<td></td>
<td>Format the internal memory or card after transfer.</td>
</tr>
<tr>
<td>The pictures remaining number does not decrease after taking a picture</td>
<td>Continue taking pictures. The camera is operating normally. (The remaining number of pictures that can be taken varies according to picture quality and content.)</td>
</tr>
<tr>
<td>You cannot take a picture or video</td>
<td>■ Turn the camera off, then on again.</td>
</tr>
<tr>
<td></td>
<td>■ Press the Shutter button all the way.</td>
</tr>
<tr>
<td></td>
<td>■ Battery is exhausted. Recharge the battery or insert a new one (page 2).</td>
</tr>
<tr>
<td></td>
<td>■ Wait until the ready light is green before attempting to take another picture.</td>
</tr>
<tr>
<td></td>
<td>■ Transfer pictures to the computer (page 51), delete pictures from the camera (page 34), switch image storage locations (page 25), or insert a card with available memory (page 8).</td>
</tr>
</tbody>
</table>
If... | Try one or more of the following
--- | ---
Picture orientation is not accurate | Set the Orientation Sensor (page 27).
Flash does not fire | Check flash setting, and change as needed (page 16).
Battery life is short | Recharge the battery fully or insert a new one (page 2).
Camera displays an error code | ■ Press the Shutter button all the way.<br>■ Battery is exhausted. Recharge the battery fully (page 3).<br>■ Wait until the ready light is green before attempting to take another picture.<br>■ Transfer pictures to the computer (page 51), delete pictures from the camera (page 34), switch image storage locations (page 25), or insert a card with available memory (page 8).<br>■ Contact your local service provider or visit www.kodak.com/go/support.

Computer/connectivity problems

If... | Try one or more of the following
--- | ---
The camera does not communicate with the computer | ■ Make sure the EasyShare software is installed (page 43).<br>■ Turn on the camera.<br>■ Recharge the battery or insert a new one (page 2).<br>■ Make sure USB cable is securely connected on camera and computer USB port (page 51).<br>■ Try another USB port on the computer.<br>■ See the EasyShare software Help.

Slide Show does not run on an external video device | ■ Adjust the camera Video Out setting (NTSC or PAL, page 28).<br>■ Make sure the external device settings are correct (see the device's user's guide).
## Troubleshooting

### Picture quality problems

<table>
<thead>
<tr>
<th>If...</th>
<th>Try one or more of the following</th>
</tr>
</thead>
</table>
| The picture is too dark or underexposed    | ■ Use Fill flash (page 16) or change your position so light is not behind the subject.  
■ Move so that the distance between you and the subject is within the effective flash range (page 16).  
■ To automatically set exposure and focus, press the Shutter button halfway and hold. When the ready light glows green, press the Shutter button completely down to take the picture.  
■ Increase Exposure Compensation (page 24) and try again. |
| The picture is too light                   | ■ Turn flash off (page 16).  
■ Move so that the distance between you and the subject is within the effective flash range (see page 16).  
■ To automatically set exposure and focus, press the Shutter button halfway and hold. When the ready light glows green, press the Shutter button completely down to take the picture.  
■ Decrease Exposure Compensation (page 24) and try again.  
■ Check if you are in Beach or Snow scene mode. |
| The picture is not clear                   | ■ To automatically set exposure and focus, press the Shutter button halfway and hold. When the ready light glows green, gently press the Shutter button completely down to take the picture.  
■ Clean the lens (page 65).  
■ Make sure camera is not in Close-up mode if you are further than 0.4 in (1 cm) from your subject.  
■ Place the camera on a flat, steady surface. |
## Camera ready light status

<table>
<thead>
<tr>
<th>Status</th>
<th>Cause</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ready light glows steady green</td>
<td>Shutter button is pressed halfway down. Focus and exposure are set.</td>
</tr>
<tr>
<td>Ready light blinks green</td>
<td>Picture is being processed and saved to the camera.</td>
</tr>
<tr>
<td></td>
<td>Pictures are being transferred to computer; camera is connected.</td>
</tr>
<tr>
<td></td>
<td>Camera is starting up or shutting down.</td>
</tr>
<tr>
<td></td>
<td>Camera firmware upgrade is in process.</td>
</tr>
<tr>
<td>Ready light glows steady orange</td>
<td>Camera is in Favorites mode.</td>
</tr>
<tr>
<td>Ready light blinks orange</td>
<td>Flash is not charged. Wait. Resume picture taking when the light stops blinking and turns off.</td>
</tr>
<tr>
<td></td>
<td>Auto exposure or auto focus are not locked. Release the Shutter button and recompose the picture.</td>
</tr>
<tr>
<td>Ready light glows steady red</td>
<td>■ Camera’s internal memory or card is full.</td>
</tr>
<tr>
<td></td>
<td>■ Transfer pictures to the computer (page 51), delete pictures from the camera (page 34), switch storage locations (page 25), or insert a card with available memory (page 8).</td>
</tr>
<tr>
<td></td>
<td>Camera processing memory is full. Wait. Resume picture taking when the light turns green.</td>
</tr>
<tr>
<td></td>
<td>Card is read-only. Change storage location to internal memory (page 25), or use a different card.</td>
</tr>
<tr>
<td></td>
<td>Memory card speed is slow. Card cannot be used to take videos.</td>
</tr>
<tr>
<td></td>
<td>Change storage location to internal memory (page 25). Use this card to take pictures only.</td>
</tr>
<tr>
<td>Ready light blinks red and camera turns off</td>
<td>Battery is low or exhausted. Recharge the battery (page 2).</td>
</tr>
</tbody>
</table>
## Troubleshooting

### Camera power light status

<table>
<thead>
<tr>
<th>Status</th>
<th>Cause</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power light glows steady</td>
<td>Camera is on; ready to take a picture or video.</td>
</tr>
<tr>
<td>Power light does not turn on and the camera</td>
<td>Camera is not turned on. Press the On/Off button.</td>
</tr>
<tr>
<td>does not work</td>
<td>Battery is exhausted. Recharge the battery (page 2).</td>
</tr>
</tbody>
</table>

### Still having problems?

## Getting help

### Helpful links

#### Camera

<table>
<thead>
<tr>
<th>Help</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get support for your product (FAQs, troubleshooting information, etc.)</td>
<td><a href="http://www.kodak.com/go/ls755support">www.kodak.com/go/ls755support</a></td>
</tr>
<tr>
<td>Purchase camera accessories (camera docks, printer docks, lenses, cards, etc.)</td>
<td><a href="http://www.kodak.com/go/ls755accessories">www.kodak.com/go/ls755accessories</a></td>
</tr>
<tr>
<td>Download the latest camera firmware and software</td>
<td><a href="http://www.kodak.com/go/ls755downloads">www.kodak.com/go/ls755downloads</a></td>
</tr>
<tr>
<td>See online demonstrations of your camera</td>
<td><a href="http://www.kodak.com/go/howto">www.kodak.com/go/howto</a></td>
</tr>
</tbody>
</table>

#### Software

<table>
<thead>
<tr>
<th>Help</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get information on EasyShare software (or click the Help button in the EasyShare software)</td>
<td><a href="http://www.kodak.com/go/easyshare">www.kodak.com/go/easyshare</a></td>
</tr>
<tr>
<td>Get help with the Windows operating system and working with digital pictures</td>
<td><a href="http://www.kodak.com/go/pcbasics">www.kodak.com/go/pcbasics</a></td>
</tr>
</tbody>
</table>

#### Other

<table>
<thead>
<tr>
<th>Help</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get support for other cameras, software, accessories, more</td>
<td><a href="http://www.kodak.com/go/support">www.kodak.com/go/support</a></td>
</tr>
<tr>
<td>Get information on Kodak EasyShare printer docks</td>
<td><a href="http://www.kodak.com/go/printerdocks">www.kodak.com/go/printerdocks</a></td>
</tr>
<tr>
<td>Get information on Kodak inkjet products</td>
<td><a href="http://www.kodak.com/go/inkjet">www.kodak.com/go/inkjet</a></td>
</tr>
<tr>
<td>Optimize your printer for truer, more vibrant colors</td>
<td><a href="http://www.kodak.com/go/onetouch">www.kodak.com/go/onetouch</a></td>
</tr>
<tr>
<td>Register your camera</td>
<td><a href="http://www.kodak.com/go/register">www.kodak.com/go/register</a></td>
</tr>
</tbody>
</table>
Getting help

Telephone customer support
If you have questions concerning the operation of the software or camera, you may speak with a customer support representative.

Before you call
Have the camera, camera dock, or printer dock connected to your computer. Be at your computer, and have the following information available:

- Computer model
- Operating system
- Processor type and speed (MHz)
- Amount of memory (MB)
- Amount of free hard disk space
- Camera serial number
- Version of Kodak EasyShare software
- Exact error message you received

<table>
<thead>
<tr>
<th>Country</th>
<th>Phone Number</th>
<th>Country</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>1800 147 701</td>
<td>Netherlands</td>
<td>020 346 9372</td>
</tr>
<tr>
<td>Austria</td>
<td>0179 567 357</td>
<td>New Zealand</td>
<td>0800 440 786</td>
</tr>
<tr>
<td>Belgium</td>
<td>02 713 14 45</td>
<td>Norway</td>
<td>23 16 21 33</td>
</tr>
<tr>
<td>Brazil</td>
<td>0800 150000</td>
<td>Philippines</td>
<td>1 800 1 888 9600</td>
</tr>
<tr>
<td>Canada</td>
<td>1 800 465 6325</td>
<td>Portugal</td>
<td>021 415 4125</td>
</tr>
<tr>
<td>China</td>
<td>800 820 6027</td>
<td>Singapore</td>
<td>800 6363 036</td>
</tr>
<tr>
<td>Denmark</td>
<td>3 848 71 30</td>
<td>Spain</td>
<td>91 749 76 53</td>
</tr>
<tr>
<td>Ireland</td>
<td>01 407 3054</td>
<td>Sweden</td>
<td>08 587 704 21</td>
</tr>
<tr>
<td>Finland</td>
<td>0800 1 17056</td>
<td>Switzerland</td>
<td>01 838 53 51</td>
</tr>
<tr>
<td>France</td>
<td>01 55 1740 77</td>
<td>Taiwan</td>
<td>0800 096 868</td>
</tr>
<tr>
<td>Germany</td>
<td>069 5007 0035</td>
<td>Thailand</td>
<td>001 800 631 0017</td>
</tr>
<tr>
<td>Greece</td>
<td>00800 441 25605</td>
<td>United Kingdom</td>
<td>0870 243 0270</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>800 901 514</td>
<td>United States</td>
<td>1 800 235 6325</td>
</tr>
<tr>
<td>India</td>
<td>91 22 617 5823</td>
<td>Outside the US</td>
<td>585 726 7260</td>
</tr>
<tr>
<td>Italy</td>
<td>02 696 33452</td>
<td>International Toll Line</td>
<td>+44 131 458 6714</td>
</tr>
<tr>
<td>Japan</td>
<td>03 5540 9002</td>
<td>International Toll Fax</td>
<td>+44 131 458 6962</td>
</tr>
<tr>
<td>Korea</td>
<td>00798 631 0024</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the most up-to-date listings, visit: www.kodak.com/US/en/digital/contacts/DAIInternationalContacts.shtml
## 10 Appendix

### Camera specifications


**LS755 zoom digital camera specifications**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CCD</strong></td>
<td>1/2.5 type CCD, 4:3 aspect ratio</td>
</tr>
<tr>
<td><strong>Output image size</strong></td>
<td>5.0MP: 2592 x 1944 pixels</td>
</tr>
<tr>
<td></td>
<td>4.5MP (3:2): 2592 x 1728 pixels</td>
</tr>
<tr>
<td></td>
<td>4.0MP: 2288 x 1712 pixels</td>
</tr>
<tr>
<td></td>
<td>3.1MP: 2048 x 1536 pixels</td>
</tr>
<tr>
<td></td>
<td>1.2MP: 1280 x 960 pixels</td>
</tr>
<tr>
<td></td>
<td>VGA: 640 x 480 pixels</td>
</tr>
<tr>
<td></td>
<td>240x320: 240 x 320 pixels</td>
</tr>
<tr>
<td><strong>Display</strong></td>
<td>2.5 in. hybrid LCD, 862 x 240 (207K) dots</td>
</tr>
<tr>
<td><strong>Preview</strong></td>
<td>Frame rate: 30 fps; Field-of-view: 100%</td>
</tr>
<tr>
<td><strong>Lens</strong></td>
<td>3X optical zoom lens, 36 - 108 mm (35 mm film camera equivalent), f/2.8 - 4.8</td>
</tr>
<tr>
<td><strong>Focus system</strong></td>
<td>Auto focusing, TTL-AF, Multi Spot or Center-weighted selectable</td>
</tr>
<tr>
<td></td>
<td>TTL-AF locked at 1/2-way shutter press in both still and video capture modes</td>
</tr>
<tr>
<td></td>
<td>Working range:</td>
</tr>
<tr>
<td></td>
<td>28 in. (70 cm) - infinity @wide</td>
</tr>
<tr>
<td></td>
<td>43 in. (110 cm) - infinity @telephoto</td>
</tr>
<tr>
<td></td>
<td>6 - 28 in. (15 - 70 cm) @wide macro</td>
</tr>
<tr>
<td></td>
<td>20 - 43 in. (50 - 110 cm) @telephoto macro</td>
</tr>
<tr>
<td></td>
<td>2 - 6 in. (5 - 15 cm) @super macro (wide only)</td>
</tr>
<tr>
<td></td>
<td>Focus is set to infinity in Landscape mode.</td>
</tr>
<tr>
<td><strong>Digital zoom</strong></td>
<td>1.0 - 5.0X</td>
</tr>
<tr>
<td><strong>Lens barrier</strong></td>
<td>In-camera</td>
</tr>
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<td></td>
</tr>
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<td>Exposure metering</td>
<td>TTL-AE</td>
</tr>
<tr>
<td>Exposure range</td>
<td>Wide: EV 6.1 - 16.1; f/2.8, 2 sec. to f/4.7, 1/2000 sec.</td>
</tr>
<tr>
<td></td>
<td>Tele: EV 7.6 - 17.6; f/4.8, 2 sec. to f/8.0, 1/2000 sec.</td>
</tr>
<tr>
<td>Exposure mode</td>
<td>Exposure compensation: ±2.0 EV with 1/3 EV step</td>
</tr>
<tr>
<td>Shutter speed</td>
<td>Mechanical shutter also used; 1/2000 - 2 sec.</td>
</tr>
<tr>
<td>ISO sensitivity</td>
<td>Auto: 64 - 100; Selectable: 64, 100, 200</td>
</tr>
<tr>
<td><strong>Flash</strong></td>
<td></td>
</tr>
<tr>
<td>Electronic flash</td>
<td>GN. 6.0 @ ISO 100</td>
</tr>
<tr>
<td></td>
<td>Auto flash</td>
</tr>
<tr>
<td></td>
<td>Metering range @ ISO 100:</td>
</tr>
<tr>
<td></td>
<td>1.5 - 7.2 ft (0.5 - 2.2 m) @ Wide</td>
</tr>
<tr>
<td></td>
<td>1.5 - 4.3 ft (0.5 - 1.3 m) @ Tele</td>
</tr>
<tr>
<td>Flash modes</td>
<td>Auto, Fill, Red-eye, Off, Slow sync</td>
</tr>
<tr>
<td><strong>Capture</strong></td>
<td></td>
</tr>
<tr>
<td>Capture modes</td>
<td>Auto, 17 scene modes (Portrait, Sport, Landscape, Night Portrait, Night Landscape, Snow, Beach, Text, Flower, Museum, Nagashidori (Panning Shot), TV Screen, Candle Light, Sunset, Auction, Custom, Video)</td>
</tr>
<tr>
<td>5-way controller</td>
<td>Used to select camera modes</td>
</tr>
<tr>
<td>Burst mode</td>
<td>Maximum 4 pictures</td>
</tr>
<tr>
<td></td>
<td>AE, AF, AWB executed for first shot only</td>
</tr>
<tr>
<td>Video capture</td>
<td>Image size: QVGA (320 x 240), VGA (640 x 480) selectable</td>
</tr>
<tr>
<td></td>
<td>Frame rate: 12.5 fps VGA, 30 fps QVGA</td>
</tr>
<tr>
<td>Image file format</td>
<td>Still: Exif 2.2 (JPEG compression), DCF</td>
</tr>
<tr>
<td></td>
<td>Video: QuickTime (Motion JPEG)</td>
</tr>
<tr>
<td>Image storage</td>
<td>16 MB internal memory</td>
</tr>
<tr>
<td></td>
<td>xD-Picture Card™ (sold separately)</td>
</tr>
<tr>
<td><strong>Review</strong></td>
<td></td>
</tr>
<tr>
<td>Quickview</td>
<td>Yes</td>
</tr>
<tr>
<td>Video output</td>
<td>NTSC or PAL</td>
</tr>
<tr>
<td><strong>Power</strong></td>
<td></td>
</tr>
</tbody>
</table>
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<table>
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<tr>
<th>Description</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kodak EasyShare Li-ion rechargeable battery (KLIC-7000)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>5V AC adapter</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Number of shots for battery operation</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Battery</strong></td>
<td>KLIC-7000</td>
</tr>
<tr>
<td><strong>Possible number of pictures</strong></td>
<td>Approx. 150 according to the CIPA (Camera &amp; Imaging Products Association) standard. *</td>
</tr>
<tr>
<td>* “CIPA DC-002-2003 (Standard Procedure for Measuring Digital Still Battery Consumption)”</td>
<td></td>
</tr>
<tr>
<td>Temperature 23°C, Camera screen is ON, every 30 seconds the zoom lens is cycled between full Wide Angle and full Telephoto, maximum flash is used for every other picture, and the camera is turned off and on once after every 10 pictures.</td>
<td></td>
</tr>
<tr>
<td><strong>Communication with computer</strong></td>
<td>USB 2.0 (PTP), via USB cable, PTP using printer dock or Photo Frame Dock</td>
</tr>
<tr>
<td><strong>Languages</strong></td>
<td>English/French/German/Spanish/Italian/Portuguese/Chinese/Korean/Japanese</td>
</tr>
<tr>
<td><strong>Other features</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Self timer</strong></td>
<td>10 seconds</td>
</tr>
<tr>
<td><strong>White balance</strong></td>
<td>Auto, Weak auto, Daylight, Tungsten, Fluorescent, Open shade, Manual</td>
</tr>
<tr>
<td><strong>Auto sleep mode</strong></td>
<td>8 minutes</td>
</tr>
<tr>
<td><strong>Date stamp</strong></td>
<td>None, YYYYMMDD, MMDDYYYY, DDMMYYYY</td>
</tr>
<tr>
<td><strong>Tripod mount</strong></td>
<td>No</td>
</tr>
<tr>
<td><strong>Size</strong></td>
<td>3.7 in. (95 mm) x 2.4 in. (61.5 mm) x 1.0 in. (25 mm) (W x H x D) @ power off</td>
</tr>
<tr>
<td><strong>Mass (camera only)</strong></td>
<td>6.0 oz (170.5 g) without battery or card</td>
</tr>
</tbody>
</table>
**Tips, safety, maintenance**

If the camera has been subjected to inclement weather or you suspect water has gotten inside the camera, turn off the camera and remove the batteries and card. Allow all components to air-dry for at least 24 hours before using the camera again.

Blow gently on the lens or camera screen to remove dust and dirt. Wipe gently with a soft, lint-free cloth or an untreated lens-cleaning tissue. Do not use cleaning solutions unless designed specifically for camera lenses. Do not allow chemicals, such as suntan lotion, to contact painted surfaces.

Service agreements are available in some countries. Contact a dealer of Kodak products for more information.

For rechargeable battery disposal information, visit the Rechargeable Battery Recycling Corporation Web site at www.rbrc.com.

For digital camera disposal or recycling information, contact your local authorities. In the US, visit the Electronics Industry Alliance Web site at www.eiae.org.

**Maximum number of pictures**

The numbers listed are approximate and can vary due to file size or if your card contains other files. You may be able to store more or fewer pictures/videos.

**Maximum number of pictures by picture quality**

<table>
<thead>
<tr>
<th>Picture quality</th>
<th>Internal memory</th>
<th>xD-Picture Card™</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16MB</td>
<td>32MB</td>
</tr>
<tr>
<td>5.0 MP</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>4.5 MP (3:2)</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>4.0 MP</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>3.1 MP</td>
<td>16</td>
<td>19</td>
</tr>
<tr>
<td>1.2 MP</td>
<td>37</td>
<td>43</td>
</tr>
<tr>
<td>VGA</td>
<td>96</td>
<td>110</td>
</tr>
<tr>
<td>240 x 320</td>
<td>173</td>
<td>199</td>
</tr>
</tbody>
</table>

**NOTE:** *Pictures stored in Favorites reduce capacity in internal memory.*
Appendix

Maximum time for recording videos (unit: seconds)

<table>
<thead>
<tr>
<th>Video quality</th>
<th>Internal memory</th>
<th>xD-Picture Card™</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16MB</td>
<td>32MB</td>
</tr>
<tr>
<td>VGA (with sound)</td>
<td>18</td>
<td>21</td>
</tr>
<tr>
<td>VGA (without sound)</td>
<td>18</td>
<td>21</td>
</tr>
<tr>
<td>QVGA (with sound)</td>
<td>20</td>
<td>23</td>
</tr>
<tr>
<td>QVGA (without sound)</td>
<td>21</td>
<td>24</td>
</tr>
</tbody>
</table>

NOTE: *Videos stored in Favorites reduce capacity in internal memory.

Power-saving features

<table>
<thead>
<tr>
<th>No Action For</th>
<th>The Camera</th>
<th>To Turn It Back On</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 minute</td>
<td>Screen turns off.</td>
<td>Press any button.</td>
</tr>
<tr>
<td>8 minutes</td>
<td>Enters auto power off.</td>
<td>Press the On/Off button.</td>
</tr>
</tbody>
</table>

Upgrading your software and firmware

Download the latest versions of the software included on the Kodak EasyShare software CD and the camera firmware (the software that runs on the camera). See www.kodak.com/go/ls755downloads.
Appendix

Regulatory compliance

FCC compliance and advisory

Kodak EasyShare LS755 zoom digital camera
Tested to comply with FCC Standards.
FOR HOME OR OFFICE USE

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed or used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures: 1) reorient or relocate the receiving antenna; 2) increase the separation between the equipment and the receiver; 3) connect the equipment to an outlet on a circuit different from that to which the receiver is connected; 4) consult the dealer or an experienced radio/TV technician for additional suggestions.

Any changes or modifications not expressly approved by the party responsible for compliance could void the user’s authority to operate the equipment. Where shielded interface cables have been provided with the product or specified additional components or accessories elsewhere defined to be used with the installation of the product, they must be used in order to ensure compliance with FCC regulation.

Canadian DOC statement

DOC Class B Compliance

This Class B digital apparatus complies with Canadian ICES-003.

Observation des normes-Class B

Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.
Appendix

VCCI Class B ITE

This is a Class B product based on the standard of the Voluntary Control Council for Interference from Information Technology Equipment (VCCI). If this is used near a radio or television receiver in a domestic environment, it may cause radio interference. Install and use the equipment according to the instruction manual.

Motion JPEG

Use of this product in any manner that complies with the Motion JPEG visual standard is prohibited, except for use by a consumer engaging in personal and non-commercial activities.
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